



Grant Writing 101

Introduction to Grant Writing

Facilitator: Andrea Chang



Reminders

ONE

Feel free to turn off your video throughout this presentation.

TWO

Please mute your microphone when you're not speaking.

THREE

This presentation will be recorded and you will have access to the recording later (along with the slide deck)

FOUR

Please raise your hand for any questions, or add it to the chat.



Henri Nouwen

The Spirituality of Fundraising

"The notion of fundraising is an unpleasant but necessary activity to support spiritual things."



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Need For Fundraising

Other sources of funding have become necessary as:

- congregations have become smaller
- online services have further removed congregants from involvement in ministries
- Traditional ministries in communities have been limited



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Purpose of Grant Writing



Grant writing:

- is a way of getting non-members and non-participants involved in God's vision
- can move people to become advocates for the causes of the church and to support it in ways that expand what the church seeks to do.
- diversifies financial support for your church
- frees finances up and allows churches time to come up with sustainable long-term plans

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Important Things

UNDERSTAND YOUR PROJECT



To find the right grant, you must understand your ministry project!!!

- Who?
- Why?
- What?
- How?

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Important Things

UNDERSTAND THE FUNDER



- What is the funder's mission and values?
- Does it match your church's mission and values?
- Does it go against your church/denomination's core beliefs or ethos?
- Where and how do they get their funds?

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Finding Funders

FREE TOOLS



- Internet search your province. "Grants in Ontario"
<https://www.ontario.ca/page/available-funding-opportunities-ontario-government>
- Service Canada
<https://www.canada.ca/en/employment-social-development/services/funding.html>
- Private Funders- Grocery stores, big box chain stores, large employers.
- Foundations

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Finding Funders

PAID SUBSCRIPTIONS



Paid subscriptions:

- Grant Connect
(imaginecanada.ca/en/grant-connect)
- Grant Station
(grantstation.com)
- Grant Watch Canada
(canada.grantwatch.com/grant-search.php)

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Researching Funders



- Their mission, values, ethos and core beliefs
- Purpose of the "call for proposal"
- Who have they given to before?
- How much do they give?
- The requirements to apply for the grant
- What they pay for and what they don't
- Requirements if you get the grant

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Organizing Your Grant List

- Excel
- Google Sheets
- FLUXX (grantseeker.flixx.io)



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Q & A ???

Questions or Comments



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Next Course: October 21st | 7p - 8:30p

Grant Writing 201

Write a Grant Without Selling Your Soul

- Language Matters
- Remember the Mission
- Tone Matters
- Learn to Tell the Story
- Answer the Questions

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