



# Grant Writing 201

Write Without Selling Your Soul

Facilitator: Andrea Chang



# Reminders



## **ONE**

Feel free to turn off your video throughout this presentation.

## **TWO**

Please mute your microphone when you're not speaking.

## **THREE**

This presentation will be recorded and you will have access to the recording later (along with the slide deck)

## **FOUR**

Please raise your hand for any questions, or add it to the chat.

# **Henri Nouwen**

The Spirituality of Fundraising

***"The notion of fundraising is an unpleasant but necessary activity to support spiritual things."***



# **Review**

Introduction to Grant Writing

**Finding Funders**

**Researching funders is important**

**Research the Grant priorities**

**Stay Organized**



# Ontario Trillium Foundation



Ontario  
Trillium  
Foundation



Fondation  
Trillium  
de l'Ontario

An agency of the Government of Ontario  
Un organisme du gouvernement de l'Ontario

# Louisville Institute



# Louisville Institute



# Imagine Canada GrantConnect



GRANT  
CONNECT

# Language Matters



Approach this with a missionary lens by talking about spiritual things without using spiritual language:

- Do not quote scripture verses and put the reference
- Do not use spiritual cliches or buzzwords
- Do not write "The Bible says ..."



# **Remember The** **Mission**



Put your application in the best position to be chosen

Present the 3 "I's"

1. Your Issue
2. Your Idea
3. Your Impact

Use well supported arguments (facts, proofs, articles, stats, etc.,)

# Tone Matters

Do not write with a pessimistic disposition

Do not write with disdain for the organization



# **Learn to Tell the Story.**

From the perspective of the people you are serving

Get others involved

- Be honest about your capacity
- Partnership and collaborations



# **Answer the Questions**

1. **Contact Details**
2. **Your Organization's Aims and Objectives**
3. **Background of the church or organization.**
4. **Evidence of Need**
5. **What are you applying for?**
6. **How will you monitor and evaluate?**
7. **Project budget – Narrative vs Summary.  
Both are necessary.**
8. **Sustainability**
9. **Impact**



# Q & A ???

Questions or Comments



# GrantConnect Training

October 28th | 2p - 3p EST

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Next Course: November 4th | 7p - 8:30p

# Grant Writing **301**

## Tips For Grant Writing

- Training
- Coaching
- Planned Preparation
- Digital Tools to Tell the Missional Story
- Where to Go if you Need Help



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