

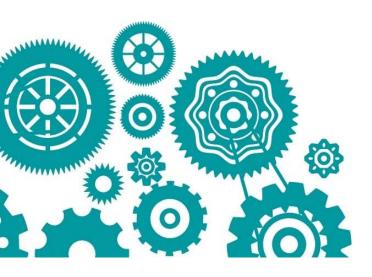
Grant Writing 201

Write Without Selling Your Soul

Facilitator: Andrea Chang



Reminders



ONE

Feel free to turn off your video throughout this presentation.

TWO

Please mute your microphone when you're not speaking.

THREE

This presentation will be recorded and you will have access to the recording later (along with the slide deck)

FOUR

Please raise your hand for any questions, or add it to the chat.

<u>Henri Nouwen</u>

The Spirituality of Fundraising



"The notion of fundraising is an unpleasant but necessary activity to support spiritual things."

Review Introduction to Grant Writing



Finding Funders

Researching funders is important

Reasearch the Grant priorities

Stay Organized

Ontario Trillium Foundation





An agency of the Government of Ontario Un organisme du gouvernement de l'Ontario

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<u>Louisville</u> <u>Institute</u>





Imagine Canada GrantConnect





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<u>Language</u> <u>Matters</u>



Approach this with a missionary lens by talking about spiritual things without using spiritual language:

- Do not quote scripture verses and put the reference
- Do not use spiritual cliches or buzzwords
- Do not write "The Bible says ..."

Remember The Mission



Put your application in the best position to be chosen

Present the 3 "I's"

- 1. Your Issue
- 2. Your Idea
- 3. Your Impact

Use well supported arguments (facts, proofs, articles, stats, etc.,)

Tone Matters

Do not write with a pessimistic disposition

Do not write with disdain for the organization



Learn to Tell the Story

From the perspective of the people you are serving

Get others involved

- Be honest about your capacity
- Parnership and collaboations



Answer the Questions



- 1. Contact Details
- 2. Your Organization's Aims and Objectives
- 3. Background of the church or organiztion.
- 4. Evidence of Need
- 5. What are you applying for?
- 6. How will you monitor and evaluate?
- 7. Project budget Narrative vs Summary. Both are neccessary.
- 8. Sustainability
- 9.Impact

Q&A???

Questions or Comments



GrantConnect Training

October 28th | 2p - 3p EST



Next Course: November 4th | 7p - 8:30p

Grant Writing 301

Tips For Grant Writing

- Training
- Coaching
- Planned Preparation
- Digital Tools to Tell the Missional Story
- Where to Go if you Need Help



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