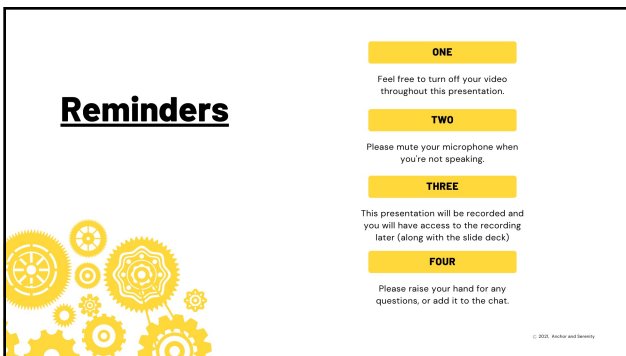




1



2



3

Need For Fundraising




Other sources of funding have become necessary as:

- congregations have become smaller
- online services have further removed congregants from involvement in ministries
- Traditional ministries in communities have been limited

© 2008 Anchor and Seaview

4

Purpose of Grant Writing



Grant writing:

- is a way of getting non-members and non-participants involved in God's vision
- can move people to become advocates for the causes of the church and to support it in ways that expand what the church seeks to do.
- diversifies financial support for your church
- frees finances up and allows churches time to come up with sustainable long-term plans

© 2008 Anchor and Seaview

5

Important Things

UNDERSTAND YOUR PROJECT



To find the right grant, you must understand your ministry project!!!

- Who?
- Why?
- What?
- How?

© 2008 Anchor and Seaview

6

Important Things
UNDERSTAND THE FUNDER



- What is the funder's mission and values?
- Does it match your church's mission and values?
- Does it go against your church/denomination's core beliefs or ethos?
- Where and how do they get their funds?

© 2008, Anchor and Society

7

Finding Funders
FREE TOOLS




- Internet search your province. "Grants in Ontario"
<https://www.ontario.ca/page/available-funding-opportunities-ontario-government>
- Service Canada
<https://www.canada.ca/en/employment-social-development/services/funding.html>
- Private Funders- Grocery stores, big box chain stores, large employers.
- Foundations

© 2008, Anchor and Society

8

Finding Funders
PAID SUBSCRIPTIONS



Paid subscriptions:


- Grant Connect
(imaginecanada.ca/en/grant-connect)
- Grant Station
(grantstation.com)
- Grant Watch Canada
(canada.grantwatch.com/grant-search.php)

© 2008, Anchor and Society

9

Researching Funders

- Their mission, values, ethos and core beliefs
- Purpose of the "call for proposal"
- Who have they given to before?
- How much do they give?
- The requirements to apply for the grant
- What they pay for and what they don't
- Requirements if you get the grant



© 2021, Anshul and Seemay

10

Organizing Your Grant List


- Excel
- Google Sheets
- FLUXX (grantseeker.flixx.io)



© 2021, Anshul and Seemay

11

Q & A ???
Questions or Comments



© 2021, Anshul and Seemay


12

Next Course: October 21st | 7p - 8:30p

Grant Writing 201

Write a Grant Without Selling Your Soul

- Language Matters
- Remember the Mission
- Tone Matters
- Learn to Tell the Story
- Answer the Questions





© 2020, Anchor and Serenity

13

Andrea Chang
Anchor & Serenity

E-mail:
info@anchorandserenity.com

Website:
anchorandserenity.com



© 2020, Anchor and Serenity

14
